



LUMEN MUN

AUGUST 29 - 30, 2026 | NEW DELHI

illuminating debate

**sponsorship
partnership proposal**

WHAT IS LUMENMUN?

A PROVEN PLATFORM. A NEW STAGE.

LumenMUN Delhi is the capital expansion of Hyderabad's most respected Model United Nations circuit, bringing its signature standards of debate, diplomacy, and delegate experience to Delhi-NCR.

Born from the merger of two established MUN organizations, LumenMUN combines institutional depth with fresh ambition. The result is a conference built not just to participate in — but to be remembered.

HYDERABAD EDITION

JUNE 2026

250+ DELEGATES CONFIRMED

· 300+ EXPECTED FOOTFALL

DELHI EDITION

AUGUST 2026

200-250 DELEGATES EXPECTED

· 300+ FOOTFALL

THE CONFERENCE AT A GLANCE

DATE - August 29 - 30, 2026

VENUE - New Delhi, NCR

[Venue Name — To Be Announced]

DELEGATES - 200 - 250 Expected

FOOTFALL - 300+ Across Both Days

AUDIENCE - Students aged 14-23

Schools, Colleges & Universities — Delhi NCR

COMMITTEES - 5 | UNSC · AIPPM · UNSC Crisis · UNSCW · IP

FORMAT - 2-Day Immersive Conference

Opening Ceremony · Committee Sessions · Awards · Closing

WEBSITE - www.lumenmun.xyz

THE AUDIENCE

YOU'RE REACHING TOMORROW'S DECISION-MAKERS — TODAY.

LumenMUN Delhi draws its delegates from Delhi NCR's most competitive academic institutions, students who are already thinking beyond the classroom.

These are not passive attendees. They are active participants in high-stakes debate, geopolitical simulation, and policy formulation.

They are analytically sharp, socially aware, and brand-conscious.

AGE RANGE 14 – 23 Years

INSTITUTIONS Premium Private Schools · Colleges
· Universities

Across Delhi NCR

PROFILE High Academic Achievers · Future Professionals

Aspiring Leaders · Civically Engaged Youth

PURCHASING Family Household Income: Upper-Middle to Premium

INFLUENCE Delegate + Family + Faculty Network:
1,000+ Reach

Committees

FIVE COMMITTEES. ONE STAGE

UNSC United Nations Security Council

High-intensity geopolitical debate on global crises

AIPPM All India Political Parties Meet

India-focused domestic policy simulation

UNSC CRISIS Confidential Crisis Committee

Real-time scenario response and strategic decision-making

UNSCW UN Security Council — Special Session

Focused thematic resolution and bloc diplomacy

INTERNATIONAL PRESS Media Simulation Committee

Journalism, reporting, and narrative influence

YOUR BRAND. EVERYWHERE IT MATTERS

ON-GROUND

Stage Backdrop Dominant placement at Inauguration & Closing Ceremony
Entry & Venue Banners High-footfall touchpoints throughout both days
Delegate Kit Bag • Notepad • Pen • Lanyard • Folder • ID Card
Exhibition Stall Direct engagement with 300+ attendees
Committee Rooms Signage and branding in all 5 committee spaces

DIGITAL

Instagram Campaign Pre-event, during-event, and post-event coverage
LinkedIn Presence Professional audience reach and sponsor tagging
Website Sponsor logo on official LumenMUN Delhi website
Certificates Digital certificates issued to all 200–250 delegates

LEGACY

Official Aftermovie Sponsor branding in a professionally produced film
Distributed across all LumenMUN platforms post-event
Press Materials Any media coverage or press releases include partner credits

PARTNERSHIP TIERS

BENEFIT / FEATURE	SUPPORTING PARTNER	SILVER PARTNER	GOLD PARTNER	TITLE PARTNER	PRINCIPAL PARTNER
Investment	₹20,000+	₹50,000+	₹1,00,000+	₹1,50,000+	₹2,00,000+
Availability	Open	Open	Open	Open	EXCLUSIVE — 1 Only
Naming Rights	—	—	—	—	✓
Title Branding	—	—	—	✓	✓
Stage Speaking	—	Mention	Mention	✓	✓ (Full Slot)
Stage Backdrop Presence	Small	Medium	Large	Premium	DOMINANT
Delegate Kit Inclusion	✓	✓	✓	✓	✓
Exhibition Stall	—	Optional	✓	✓	PRIME PLACEMENT
Social Media Promotion	1–2 posts	Structured	Consistent	High-Freq	Dedicated Features
Certificates Branding	✓	✓	✓	✓	✓
Aftermovie Inclusion	—	—	✓	✓	✓
Website Visibility	✓	✓	✓	✓	✓

PRINCIPAL PARTNER

₹2,00,000+ • EXCLUSIVE — ONE PARTNER ONLY

**The highest level of association with LumenMUN
Delhi 2026.**

**Your brand doesn't just appear at this conference
— it defines it.**

NAMING RIGHTS

"Powered by [Your Brand] — LumenMUN Delhi 2026"

Your name becomes part of the event's identity across every official communication, material, and platform.

STAGE DOMINANCE

Prime backdrop placement at Opening and Closing Ceremonies.

Your brand in frame for every photograph, every video, every memory made at this conference.

INAUGURATION SPEAKING SLOT

A formal address to 300+ delegates, faculty, and guests.

Your representative on stage, on record, on camera.

DELEGATE KIT — FULL BRAND INTEGRATION

Your branding on the bag, notepad, folder, lanyard, and ID card carried by every delegate for the duration of the conference.

EXHIBITION SPACE — PRIME PLACEMENT

Best-positioned stall at the venue for maximum delegate interaction.

AFTERMOVIE INTEGRATION

Opening credits presence in a professionally produced film distributed across all LumenMUN platforms after the event.

SOCIAL MEDIA — DEDICATED CAMPAIGN

Dedicated spotlight posts, story features, co-branded content, and repeated mentions from pre-event through post-event phase.

TITLE & GOLD PARTNER

TITLE PARTNER	GOLD PARTNER
₹1,50,000+	₹1,00,000+
Co-headline brand association across all conference materials	Strong, consistent brand visibility throughout the conference
WHAT'S INCLUDED	WHAT'S INCLUDED
✦ Prominent logo — all digital and print materials	✦ Large logo — posters, banners, certificates, digital assets
✦ Strong stage backdrop presence	✦ Stage mention at inauguration
✦ Speaking mention at inauguration	✦ Exhibition stall (where applicable)
✦ Exhibition stall at venue	✦ Full delegate kit branding
✦ Full delegate kit integration	✦ Consistent social media promotion
✦ High-frequency social media visibility	✦ Official website presence
✦ Official website presence	✦ Aftermovie brand credit
✦ Aftermovie brand credit	

TITLE & SILVER PARTNER

SILVER PARTNER	SUPPORTING PARTNER
₹50,000+	₹20,000+
Structured visibility with brand presence across key conference touchpoints	Official recognition and brand presence at LumenMUN Delhi 2026
WHAT'S INCLUDED	WHAT'S INCLUDED
✦ Medium-to-large logo placement across promotional materials	✦ Logo on selected promotional materials
✦ Certificate branding	✦ Certificate branding
✦ Stage mention at inauguration	✦ 1–2 dedicated social media mentions
✦ Optional exhibition stall (subject to availability)	✦ Shared on-ground venue visibility
✦ Full delegate kit inclusion	✦ Official sponsor recognition across communications
✦ Structured social media features	
✦ Official website listing	

IN-KIND PARTNERSHIPS

Not every great partnership is financial.

LumenMUN Delhi welcomes contributions in the form of services, products, and expertise — and recognizes them with the same commitment to visibility and association.

CATEGORIES WE WELCOME

Photography & Videography	Official Media Partner
Printing & Production	Print Partner
Food & Hospitality	Hospitality Partner
Stationery & Supplies	Stationery Partner
Delegate Gifts & Merchandise	Gifting Partner

IN-KIND PARTNERS RECEIVE

- ◆ Category-specific partner title across all materials
 - ◆ Social media acknowledgment and tagging
- ◆ On-ground visibility relevant to contribution area
 - ◆ Certificate and website recognition

WHY LUMENMUN DELHI?

Five reasons this partnership makes sense.

01 PROVEN TRACK RECORD

Built on the foundation of Sapphire MUN — Hyderabad's established conference circuit with 300+ footfall in 2026.

02 PREMIUM, CAPTIVE AUDIENCE

200–250 delegates from Delhi NCR's top schools, colleges, and universities. Age 14–23. Two full days. Zero distraction.

03 TOTAL FOOTFALL OF 300+

Beyond delegates — faculty, observers, family, and guests extending your brand's live reach across both conference days.

04 MULTI-CHANNEL BRAND EXPOSURE

On-ground, digital, print, delegate kit, and a professionally produced aftermovie. Your brand active before, during, and after the event.

05 DELHI NCR — INDIA'S MOST COMPETITIVE ACADEMIC MARKET

The students in this room are shortlisting colleges, choosing brands, and building loyalties that last decades.

This is the room to be in.

LET'S BUILD SOMETHING TOGETHER.

Partnership slots are limited. The Principal Partner position is exclusively reserved for one organization.

We'd welcome the opportunity to discuss how LumenMUN Delhi 2026 can serve your brand's goals – whether through an existing package or a custom arrangement built around your objectives.

GET IN TOUCH

Name / Role	Soham Saptathy - Founder
Email	lumen.mun.delhi@gmail.com
Website	lumenmun.xyz
Instagram	@lumen.mun.delhi

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